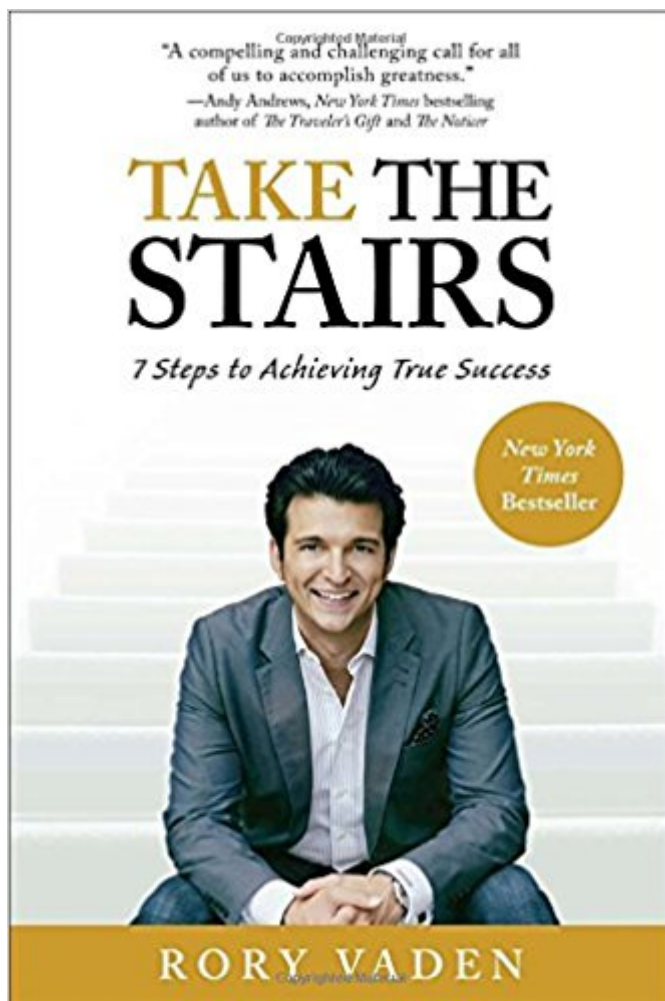


The book was found

# Take The Stairs: 7 Steps To Achieving True Success



## Synopsis

The New York Times bestseller that will help you get off the “escalator” and tackle the work that leads to real success. How do successful people achieve results? In short, they do it the old-fashioned way, with focus and self-discipline. Popular speaker and strategist Rory Vaden presents a simple program for “taking the stairs”—that is, resisting the temptations of “quick fixes,” eliminating distractions, and transcending personal setbacks in order to reach your goals. Whatever your vision of success is, this proven program will help you get there—one stair at a time.

## Book Information

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Average Customer Review: 4.7 out of 5 stars 262 customer reviews

Best Sellers Rank: #11,267 in Books (See Top 100 in Books) #191 in Books > Business & Money > Business Culture > Motivation & Self-Improvement #207 in Books > Business & Money > Management & Leadership > Motivational #269 in Books > Business & Money > Personal Finance

## Customer Reviews

"I always say that personal finance is only 20% head knowledge and 80% behavior. Behavior change is hard, because it requires something a lot of people are missing these days: self-discipline. If you want to make a change in your money, business, or relationships, do not miss Take the Stairs. It gives you the tools you need to take control of the only person holding you back: yourself." — Dave Ramsey, host of The Dave Ramsey Show and bestselling author of The Total Money Makeover "This book won't let you off easy—and that's why it's great. Rory Vaden gives readers what they need to get focused and tackle problems head on- and win." — Keith Ferrazzi, bestselling author of Never Eat Alone "This book shows how to develop the courage, character, and determination to succeed in anything you attempt. It can change your life!" — Brian Tracy, New York Times bestselling author of Eat That Frog "Take the Stairs

is a compelling and challenging call for all of us to accomplish greatness. It not only shows you how to make self-discipline more sustainable, it will reignite your passion to achieve."

•Andy Andrews, *New York Times* bestselling author of *The Traveler's Gift* "A gem of a book that will inspire you to do the little extra things that make a huge difference. Buy it!"

•Chester Elton, bestselling co-author of *The Orange Revolution* "If there is one book to read this year, this might be it. It's at the core of everything. Brilliant. Significant. Necessary."

•Roxanne Emmerich, bestselling author of *Thank God It's Monday!* "Motivating yourself is a key to success in all of life. Read this book and your fighting spirit will come alive!"

•Mac Anderson, Founder of Simple Truths and former owner of Successories "Don't be fooled. There is no escalator to the top. This book will tell you the truth about what it really takes to become a massive success in every area of your life-if you choose to *Take the Stairs*."

•Darren Hardy, publisher of *Success* magazine and bestselling author of *The Compound Effect* "The easy way is never the excellent way. For get rich quick or wish upon a star, go elsewhere. For an agenda for excellence, read this book. Rory gets it."

•Mark Sanborn, bestselling author of *The Fred Factor* and *You Don't Need a Title to Be a Leader* "This isn't a book of cheerleading and motivational platitudes. This is the book that can change your life. I highly recommend it to anyone who is looking to take quality of work and life to a higher level."

•Joe Calloway, bestselling author of *Becoming a Category of One* "Do you have a career worth loving? Rory Vaden will give you the ideas, insight, and inspiration to create a career worthy of your greatest potential."

•Sally Hogshead, author of *Fascinate* and founder of *HowToFascinate.com* "Rory's *Take the Stairs* book is an encouraging message of hope and truth that can really help you improve your life. Read it as soon as possible!"

•Tom Ziglar, CEO of Ziglar Inc. and proud son of Zig Ziglar "Pure and simple, this should be the only book on the shelf in this category-because it's the only proven way to achieve authentic, sustainable success. Buy this book and heed this message!"

•David Avrin, author of *It's Not Who You Know - It's Who Knows YOU!* "Take the Stairs identifies the specific strategies that will help you get past procrastination and fear to accomplish anything you desire." "You can't spend 30 seconds around Rory without getting inspired to change your life. You're about to spend a few hours with him. Get ready."

•Jon Acuff, bestselling author of *Quitter: Closing the Gap Between Your Day*

Rory Vaden is a self-discipline strategist, cofounder of the international training company Southwestern Consulting, and a *New York Times* bestselling author. As an author and business motivational speaker, Rory's unique insights have been shared on Oprah Radio,

as well as in *Businessweek*, *Publishers Weekly*, and *Success* magazine. He is the author of *Take the Stairs: 7 Steps to Achieving True Success*.

Taking the stairs is one of those reads which holds controversial topics, however the insight and claims the author makes are nothing but true. In a microwave based society where everything is granted in the speed of light, Mr. Vaden urges the importance that success is highly correlated with the work we put in and that regardless of all the "over night successes", we simply have to avoid the mirage of an escalator and take the stairs. Many motivational speakers and coaches emphasize that if you see it you can be it, but if this we're true, why aren't the multitude of unemployed individuals who follow this criteria achieving their dreams? Mr. Vaden uses the lives of various successful persons as clear examples that work, determination, self discipline and the likes is not easy but is required to achieve the dreams you've been given. He further includes seven principles, sacrifice, commitment, focus, integrity, scheduling, faith, and action, which are the stairs for success. The author doesn't sugar coat anything to make you feel good, but uses his life experience as a testimonial that if it can work for him, it can work for you. This is also what makes this read authentic because the methods he's implemented on these pages have been proven to work.

Fast read with decent (albeit reductive) advice. An overall humorous book with slightly religious undertones (he wasn't evangelizing, so the atheist/agnostic set needn't avoid it). A compelling, charismatic orator-believe me, I've seen him in action-tries his hand at self-help and manages not to bungle it (Tony Robbins). If you're feeling out of sorts professionally, give this one a read.

I first saw this book on [Amazon](#) and it had all great reviews. I kept thinking this was a book that would help people who were trying to be successful in business and I thought that maybe it wasn't for me. But after reading the first few pages on the preview I knew I had to get it. This isn't just a book about business goals but about ALL life goals we want to achieve. We human beings are natural problem solvers. When we don't let ourselves have challenges and put forth the effort we need to in life, it causes depression. That is what as Rory Vaden describes as a "escalator" type of life will do to us. We don't "Take the Stairs". We don't present ourselves with the challenges it takes to get what we really want in life. This book is an excellent framework and starting point to rearrange your life and start working towards your potential. What I love about this book is that Rory isn't telling you something that is a long hidden mystery. There's no "special" secret to success that some people have access to. We ALL have it inside of us. This book will just help open your eyes to the ways you

are hindering yourself. And it helps provide focus for you, and a way to structure your goals. After reading this book was I instantly cured? Of course not. Because what I learned from this book is that this isn't an easy process. It takes time and a real change of your habits. But this book has stayed with me. I think about it constantly when I want to do something easy instead of something harder that will lead me to my goals. I'm not there but I'm on my way.

Literally changed my view on how to run my business from an expensive hobby to a true, for-profit business. Read this now!

I don't know if I learned very much in this book, but sometimes gaining clarity of thought and inspiration to action is more important than new information. Rory Vaden's words jumped out of the page, slapped me in the face and said, 'Hey, I'm talking to you! Stop wasting time and get on with achieving greatness!'. Frequently as I was reading I would read a sentence and get a sudden urge to write down that sentence so it would stay with me. Then I would read a few more lines and think, there is another one. I was so inspired that when I finished the book I bribed my 19-year-old son (\$30) to read it because I believe its message is so important, particularly for young people. Rory's basic premise of making a habit of doing things the right way (taking the stairs) instead of the easy way (escalator) is the key to accomplishing greatness. His personal story is a great testimony to the book's ideas.

This is basically a rebranding of Brian Tracy's Eat That Frog, but is an excellent read for those into Personal Development.

This book is one of the most motivating books I've ever read - And I've read numerous business help / self-help books. Self-discipline is something that has been forgotten in my generation (I'm 32 years old). In the age of iPhone app inventors, it's very very easy to forget that someone's work ethic is perhaps the greatest indicator of their future success. Don't think so? Think about all your friends and family that have achieved the most in life. Most, if not all of these people, are probably disciplined hard workers. Read this book!

Challenging me in many ways. The deeper into the book I get the deeper into myself I get.

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